

# Informatik–Kolloquium SS 2026

Freitag, 10.07.26, 10:45 Uhr, H18, Cauerstr.5a

## Daniel Krauss

CIO Flix

### Data (Science) at Flix

The presentation will provide an applied overview of the utilization of data and data science within a globally operating enterprise. Among other topics, Daniel Krauss will discuss the concrete applications of data science at Flix, illustrating how it is employed for route optimization and efficient price management.

Following an approximately 30- to 40-minute presentation, ample time has been allocated for questions and an open discussion.

**Kontakt:**

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